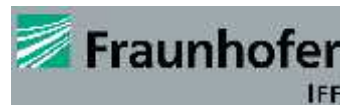




# Dissemination, promotion and networking in the frame of KhAI-ERA project

**Dr. Lina Smovziuk**

**International R&D projects manager**



# KhAI + KhAI-ERA Promotion within EU and Ukraine



# Selected dissemination channels

- **Conference & workshops participation** => new connections + deeper integration into EU Research Community
- **Research publications** => KhAI research potential visibility increasing within EU
- **Relevant opportunities** => raising awareness of KhAI-ERA project and FP7/H2020 within Ukraine
- **Internet** => to reach global audience

# KhAI-ERA Promo materials

- Project overview presentation
- Project leaflet + poster



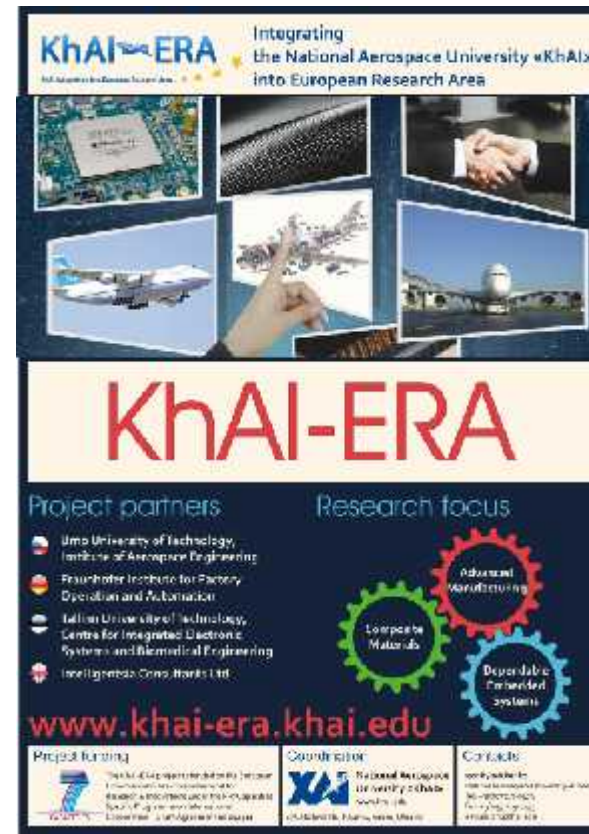
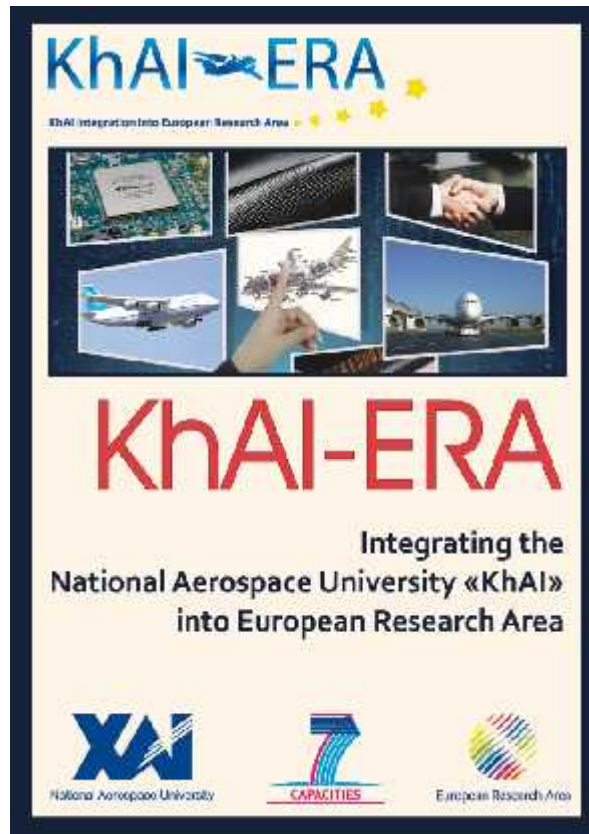
- Promotional guide about KhAI
- Ukrainian Aeronautics Research and Technology Brochure



- Project web-portal
- Project newsletters



# Project leaflet + poster



**Disseminated by all partners during the whole project implementation period**

# KhAI-ERA project website

## Regularly update:

- ✓ Project news
- ✓ Upcoming events
- ✓ Promo-materials
- ✓ Training modules
- ✓ Deliverables
- ✓ Meetings outputs (presentations, minutes, etc.)

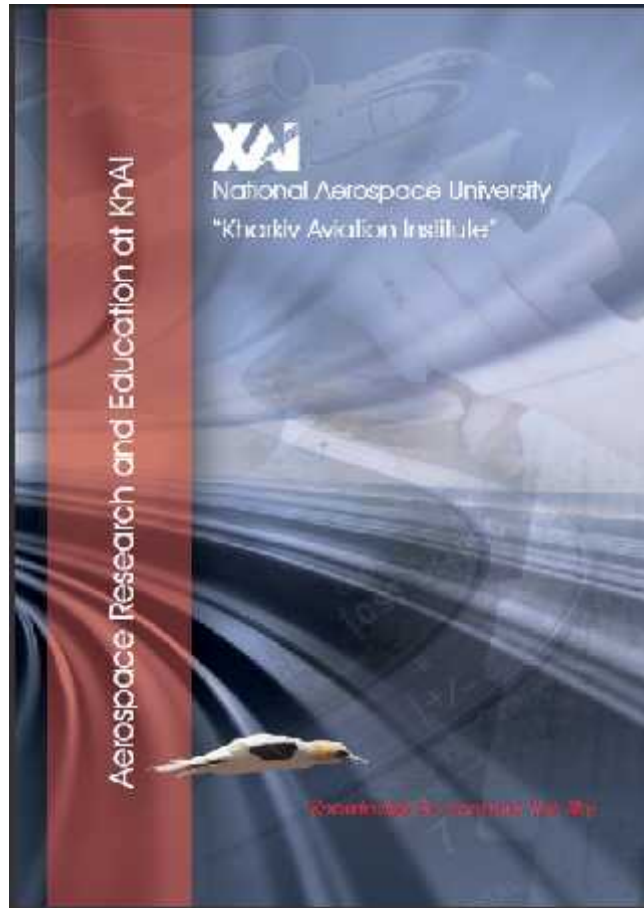


<http://khai-era.khai.edu>



# KhAI Promo Brochure:

## Aerospace Research and Education at KhAI



- Includes:
  - ✓ General information about the University
  - ✓ KhAI's research groups profiles
  - ✓ Brief description of KhAI research projects and facilities
- Available at the project website
- 2 000 copies printed

Electronic and hard copies available

# Promotion brochure about Ukrainian aeronautic research



- KhAI-ERA website
- FP7 Transport NCP website
- Mailing to interested organizations
- Int. conference dedicated to Ukrainian Universities international cooperation
- KhAI-ERA events
- Transport NCP events

**Electronic and hard copies available**



# KhAI-ERA Project Newsletters

**KhAI-ERA** Integrating the National Aerospace University "KhAI" into European Research Area

September 2012 **Newsletter 1**

Contents

KhAI-ERA is a special support action funded by the European Union under the FP7 Cross-border Specific Programme, which aims at the closer cooperation of Europe's neighbours as an essential element of the Strategic Framework for Innovation.

The KhAI-ERA project is a special support action of research cooperation supported in order to boost the role of Research Area in ERA. The KhAI-ERA is a special support action of research cooperation for Europe and European research and innovation.

KhAI-ERA is implemented by the National Aerospace University "KhAI" and secondary partner organizations from Europe. To achieve the main aim of the project, the following research activities are carried out: Analysis and Assessment and Definition of the ERA.

**As a result of KhAI-ERA project in European Research Area and Regi**



**KhAI-ERA** Integrating the National Aerospace University "KhAI" into European Research Area

March 2013 **Newsletter 2**

Contents



**KhAI Profile Revision**

In the frame of the KhAI-ERA project the National Aerospace University "KhAI" profile was revised and updated for Europe and international partners. The profile revision project was carried out under the supervision of the KhAI and secondary partner organizations from Europe. To achieve the main aim of the project, the following research activities are carried out: Analysis and Assessment and Definition of the ERA.

Two KhAI-ERA publications have been prepared to inform KhAI and Ukrainian Aerospace Community.

**Ukrainian Aerospace: The Technology Group Briefing**

Horizontal brochure about Ukraine is the second volume of the existing critical information research and review project (European access of Ukraine). It presents information about research and technology development opportunities in various and main and minor details for all levels of the state and industry. It is organized and supported by the Ministry of Education and Science, National Aerospace University "KhAI" and secondary partner organizations from Europe.

Additional information about KhAI-ERA project is available at [www.khai-era.eu](http://www.khai-era.eu)

**KhAI-ERA** Integrating the National Aerospace University "KhAI" into European Research Area

November 2013 **Newsletter 3**

Contents

**KhAI Research and Development Strategy for aerospace field**

Following the EU state of assessment of the Ukrainian research capabilities and needs in the aerospace field, KhAI-ERA has developed an integrated R&D Strategy that provides a comprehensive and detailed plan for the development of the KhAI-ERA research and development activities in the aerospace field.

- The KhAI-ERA R&D Strategy is a comprehensive and detailed plan for the development of the KhAI-ERA research and development activities in the aerospace field.
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We believe that realization of the proposed strategic decision provides a solid foundation for the growth of the KhAI-ERA project and the development of the KhAI-ERA research and development activities in the aerospace field.

The KhAI-ERA project is funded by the European Union under the FP7 Cross-border Specific Programme, which aims at the closer cooperation of Europe's neighbours as an essential element of the Strategic Framework for Innovation.

**KhAI-ERA** Integrating the National Aerospace University "KhAI" into European Research Area

May 2015 **Newsletter 4**

Contents

KhAI-ERA project is a special support action funded by the European Commission within the FP7 Cross-border Specific Programme, which aims at the closer cooperation of Europe's neighbours as an important part of the Strategic Framework for Innovation.

The KhAI-ERA project's main aim was to reinforce research cooperation (supported by the National Aerospace University "KhAI") in order to become an integral part of the European Research Area. The KhAI-ERA project was implemented in order to boost the role of Research Area in ERA. The KhAI-ERA is a special support action of research cooperation for Europe and European research and innovation.

It is the final project Newsletter prepared to describe how the overall project aim and specific targets were achieved, as well as to describe KhAI development and progress towards integration into ERA due to the KhAI-ERA project implementation.

**KhAI-ERA Consortium expresses its grateful acknowledgement to the European Commission for the possibility to implement this project. It was an excellent opportunity for KhAI to increase its visibility through its involvement in the European Research Area and for RPI partners to establish long-term cooperation and contacts and become members of the first next Ukrainian Universities.**

**KhAI-ERA Results in Figures**

- 42 bilateral visits and meetings
- 12 Research Workshops
- 1 Special Session of the KhAI-ERA project at International Conference
- 4 KhAI-ERA Local Workshops
- 16 training modules relevant to research topics
- 3 training Ukrainian research teams project participation
- 2 training modules delivered at Horizon 2020
- 10 joint research papers + 4 joint participations in international conferences
- 20 international conferences, workshops, etc. organized by KhAI researchers
- 10 international and national events dedicated to RPI and KhAI-ERA staff
- 10 relevant information and training events organized by the Transport RCT staff
- 10 key and a wide range of projects prepared and implemented with KhAI participation as a Partner or Coordinator
- 10 relevant information and training events organized by the Transport RCT staff
- 10 international and national events dedicated to RPI and KhAI-ERA staff

The KhAI-ERA project is funded by the European Commission Directorate-General for Research and Innovation under the FP7 Cross-border Specific Programme, which aims at the closer cooperation of Europe's neighbours as an essential element of the Strategic Framework for Innovation.



# KhAI-ERA Local Workshops

- 1<sup>st</sup> KhAI-ERA **WS on Green and Safe Computing and Communication** (GreenComWS), Kharkiv, 16 September 2013 in the frame of EWDTS2012
- 2<sup>nd</sup> KhAI-ERA WS “**KhAI Achievements in Composite Aeronautics Structures Design and Manufacturing**”, Kharkiv, 24 May 2013, KhAI
- 3<sup>rd</sup> KhAI-ERA WS “**Advanced Manufacturing for Aircraft Assembly**”, Kharkiv, 14 November 2013, KhAI



120+ participants



# KhAI-ERA Special Sessions at International Conferences

- Topic A – Composite materials:  
**33<sup>rd</sup> Annual International Scientific-Practical Conference & Exhibition “Composite Materials in Industry”** (Gurzuf, Ukraine)
- Research Topic B – Advanced Manufacturing for Aircraft Assembly:  
**VIII International Congress of Propulsion Engineering** (Rybach, Ukraine).
- Research Topic C – Dependable embedded systems: **International Workshop “Critical Infrastructure Safety and Security CrISS2013”** (Sevastopol, Ukraine)

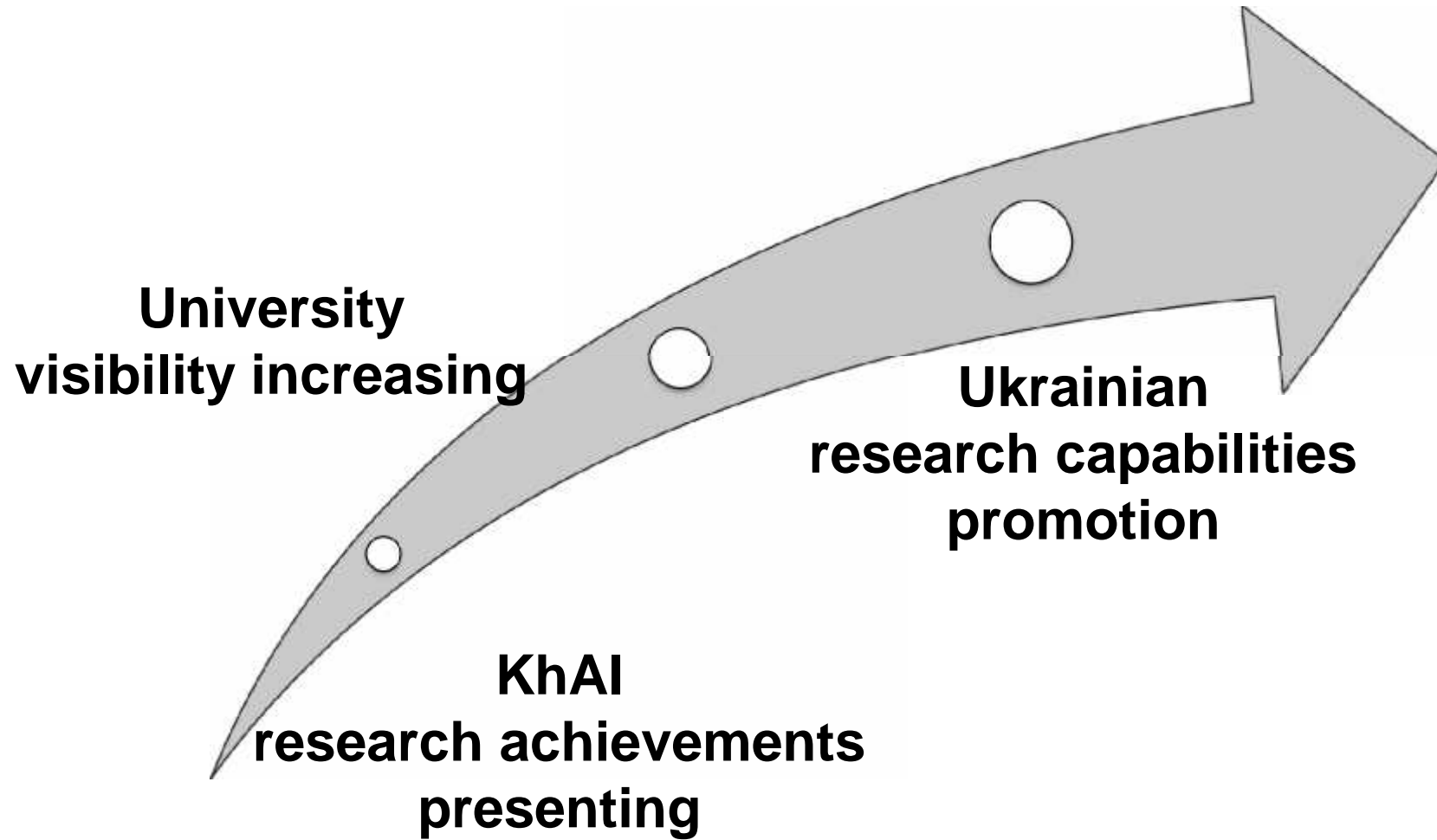


**250+ participants**

# KhAI-ERA and KhAI promotion at EU networking events

- **FP7 and H2020 InfoDays and Brokerage Events** (Transport, Space, NMP, CleanSky) organized by the EC in Brussels
- **B2B events:** “BeAware – EAST meets WEST – Collaboration opportunities in the frame of European H2020 AAT”, September 2014, Bucharest; “Aviation Industry and Research AIR DAYS 2014” October 2014, Lisbon, etc.
- **Events dedicated to international cooperation in research and education areas:** “International Collaboration on Transportation Research”, April 2013, Paris; “Enhancement of European International Cooperation and Eastern Partnership in R&D&I”, October, 2013, Vilnius, Lithuania; "EU Eastern Partnership: Strengthening Research, Regional and Innovation Policies in the Context of Horizon 2020" held in Riga, Latvia in June 2014, etc.

# Why Networking and Promotion are so important...



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